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SUBJECT: Tourism Annual Banquet Ticket Sales

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Annual tourism banquet and fundraiser set for Oct 29

“Burnett County: It’s in Your Blood” sets the stage for the 5th annual Burnett County Tourism Coalition’s fall banquet and fundraiser on Monday, October 29, 5:30-9 p.m. at St. Croix Casino, Danbury. The theme – what else? – Halloween!

“We are excited to announce that Wisconsin Department of Tourism Secretary Stephanie Klett is our featured keynote speaker,” said Kim Wheeler, BCTC board member and banquet committee chair. “Her marketing emphasis is ‘fun,’ so we’re inviting Burnett County business owners and the public to have fun celebrating Coalition successes and hearing our 2019 marketing plans.”

In addition to the buffet dinner of deep fried shrimp and roast beef au jus with salad bar and sides, there will be cash drawings, raffle ticket sales to win baskets of local goodies, a BCTC update, and costume contest with cash prizes. Ticket holders need not be present to win one of three \$100 bills.

Costumes are optional, but very much encouraged! The De Ja Booth photo booth, a local Webster business, will be available at no charge to capture guests’ creativity.

The title of the event came from a comment made by Bart Hollaren who has been coming to Burnett County for more than 40 years. He said to a BCTC board member, “You know, you come up here often enough and this place just gets in your blood.” When the committee met to start planning and heard that anecdote, everyone immediately thought ‘of course, two days before Halloween – how perfect!’

Chuck Anderson, acting BCTC president, will emcee the event. “We are looking to expand our board with members from the business community who have fresh ideas on how to continue attracting year-round visitors to our area,” said Anderson. At present, the board consists of seven members. All are volunteers.

Money raised during the year and at the banquet is used to execute BCTC’s annual marketing strategies that promote Burnett County as a year-round tourist destination.

Tickets at \$45 each can be purchased at the following outlets: Fresh Start Coffee Roasters (Webster), Log Cabin Store (Danbury), The Den (Grantsburg), and The Lodge at Crooked Lake (Siren).

The BCTC was established in 2013 with the mission of promoting tourism in Burnett County. For additional information about BCTC, visit burnettcountyfun.com, or email burnettcountyfun@gmail.com. For additional information about the banquet, contact Kim, 715.431.1857.

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