



BurnettCountyFun.com  
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## 2020 BurnettCountyFun.com Website

Burnett County Tourism Coalition (BCTC)

# BUSINESS LISTINGS & BUSINESS SPONSORSHIPS

All website listing and/or sponsorship purchases are for the calendar year 2020 and support BCTC's mission of "growing tourism in Burnett County."



## 2020 BUSINESS LISTINGS

- FREE Basic Listing for all Burnett Co. Businesses** - includes Business Name, Phone, Address, Map Listing
- SALE PRICE \$42.50 \$85 Enhanced Listing** includes Business Name, Phone, Address, E-mail, Website, Logo or (1) Photo, Map Listing
- SALE PRICE \$75.00 \$150 Premium Listing** includes Business Name, Phone, Address, E-mail, Website, Logo, Up to (2) Photos, Map Listing, Social Media Links, Business Description of up to 100 Words

**LISTING PLACEMENT IN ONE CATEGORY (PRIMARY):**  Arts  Attractions  Dining & Refreshments  Lodging/Camping  Organizations  Outdoor Recreation  Services  Shopping  Weddings

**ADD A CATEGORY FOR \$10 EACH (SAME COPY USED):**  Arts  Attractions  Dining & Refreshments  Lodging/Camping  Organizations  Outdoor Recreation  Services  Shopping  Weddings

## 2020 BUSINESS SPONSORSHIPS

Placement on a first come, first included basis. Ads in these positions are given first right of acceptance annually.

- HOME PAGE BANNER** – **SALE PRICE \$300 \$600/year** – 728 x90 pixels – towards top of page – 3 sponsors maximum
- HOME PAGE RIGHT COLUMN** – **SALE PRICE \$240 \$480/year** – 250x250 pixels – 2 spaces in column
- HOME PAGE RIGHT COLUMN - SHORT TERM PLACEMENT (examples - EVENTS or SEASONAL promo)**  
**SALE PRICE \$37.50 \$75 per month** – 250x250 pixels – under above ads
- INTERIOR PAGES RIGHT COLUMN** – **SALE PRICE \$180 \$360/year** – 250x250 pixels – 2 spaces in column

### INTERIOR SPONSORSHIP PLACEMENT PAGE(S) OPTIONS:

- Stay, Dine
- Arts & Culture, Attractions, Shopping
- Event Calendar

**ADS WILL BE POSTED RIGHT AWAY AND RUN THRU DECEMBER 31, 2020**

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Invoice via: E-mail \_\_\_\_\_ Mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Website \_\_\_\_\_

*You will be invoiced from BCTC. Payment is due upon receipt.*

### FREE SPECIAL EVENT LISTINGS

Fill out the form at BurnettCountyFun.com for the online Event Calendar!

Office Use Only  
Invoice Sent

Check #

Date Paid

Amount Paid

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Reserve your space by e-mailing: **burnettcountyfun@gmail.com**. Make check payable to:  
Burnett County Tourism Coalition (BCTC) and send to BCTC, 15177 State Road 70, Grantsburg, WI 54840.